

**THE INFLUENCE OF MATERIALISM TOWARDS CHARACTERS
DEVELOPMENT IN F. SCOTT FITZGERALD'S *THE GREAT GATSBY***



**A Thesis Presented to the English Study Program,
the Faculty of Letters, Catholic University of Widya Mandala Madiun
as a Partial Fulfillment of the Requirements
for the Sarjana Degree
in English**

BY :
Sekar Setyaning Arum
NIM: 21415006

**THE FACULTY OF LETTERS
CATHOLIC UNIVERSITY OF WIDYA MANDALA MADIUN
MADIUN
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STATEMENT OF ORIGINALITY

This is to certify that all of the ideas, phrases, and sentences within my thesis entitled “The Influence of Materialism towards Characters Development in F. Scott Fitzgerald’s *The Great Gatsby*”, unless otherwise stated, are my own ideas, phrases, and sentences.

If I deceitfully take somebody else’s ideas, phrases, and sentences without due and proper reference, I hereby acknowledge and will accept all consequences including cancellation of my academic degree and my status as student of Catholic University of Widya Mandala Madiun.

Madiun, July 10th, 2019



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APPROVAL SHEET I

This is to certify that the Sarjana thesis of Sekar Setyaning Arum has been approved by the advisors for further approval by the Thesis Examining Committee.

Madiun, July 17th, 2019

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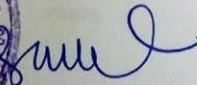


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DEDICATION

This thesis is dedicated to:

✚ The Almighty Allah SWT

✚ My dear parents

✚ My dear family

✚ My dear best friends

✚ My beloved Alma Mater

MOTTO

**Whenever you feel like criticizing any one,
just remember that all the people in this
world haven't had the advantages that
you've had.**

(F. Scott Fitzgerald)

ACKNOWLEDGEMENT

First and foremost, I would like to thank God Almighty for giving me the strength, knowledge, ability and opportunity to undertake this thesis and to persevere and complete it satisfactorily. Without his blessings, this achievement would not have been possible.

Then, I would like to express my sincere gratitude to my advisor Eko Budi Setiawan, S.S., M.Hum., for sparing his valuable time whenever I approached him and showing me the way ahead. I also would like to express my gratitude to Rr. Arielia Yustisiana, S.S., M.Hum, who have been so helpful in giving her lead to construct this thesis at the very beginning. Their supports, encouragements and credible ideas have been great contributors in the completion of this thesis.

I am eager to express appreciation to all the lecturers and staff of the English Department, Catholic University of Widya Mandala Madiun, for their great help during the whole academic year.

Moreover, my gratefulness is addressed to my parents for the endless love, pray, and support which remind me to keep going and never giving up. I would not have been where I am today and what I am today without them both.

Finally, I offer my best regards to my second family of English Department 2015, Dessy, Zefanya, Veye, Mbak Amel, Bertha, Felen, and Yeri for the amazing four years. Thank you.

Sekar Setyaning A.

ABSTRACT

SEKAR SETYANING ARUM (2019). THE INFLUENCE OF MATERIALISM TOWARDS CHARACTERS DEVELOPMENT IN F. SCOTT FITZGERALD'S *THE GREAT GATSBY*

Madiun: English Department, The Faculty of Letters, Catholic University of Widya Mandala.

The objectives of this study entitled *The Influence of Materialism Towards Characters Development in F. Scott Fitzgerald's The Great Gatsby* are (1) to figure out the materialism described through the character of Jay Gatsby and Daisy Buchanan. (2) to learn the influence of materialism towards the characters development of Jay Gatsby and Daisy Buchanan. The writer used library research to analyze the analysis. The main data is taken from novel of *The Great Gatsby*. Some theories used to analyze the data are American Dream, Character, Character Development, Marxism, and Materialism. Moreover, the approaches used in this research are sociological approach, psychological approach, marxism approach.

The portrait of materialism in *The Great Gatsby* can be seen through the main characters namely Jay Gatsby and Daisy Buchanan. Both of them represent materialism in two ways which relate to the wealth that they have and their effort in pursuing their American Dream. Furthermore, their materialistic lifestyle also influences their characters development. It makes their desire become unattainable and their efforts directed towards a negative outcome. Jay Gatsby suddenly is being so ambitious and being spendthrift along with the story. Besides, Daisy Buchanan is also being a careless and shallow person who sees nothing except money and material luxury.

Keywords: American dream, materialism, character development

ABSTRAK

SEKAR SETYANING ARUM (2019). THE INFLUENCE OF MATERIALISM TOWARDS CHARACTERS DEVELOPMENT IN F. SCOTT FITZGERALD'S *THE GREAT GATSBY*

Madiun: Jurusan Sastra Inggris, Fakultas Sastra, Universitas Katolik Widya Mandala.

Tujuan penelitian yang berjudul *The Influence of Materialism Towards Characters Development in F. Scott Fitzgerald's The Great Gatsby* adalah, (1) untuk menggambarkan materialisme melalui karakter *Jay Gatsby* dan *Daisy Buchanan*. (2) untuk mempelajari pengaruh dari materialisme terhadap pengembangan karakter *Jay Gatsby* dan *Daisy Buchanan*. Penulis menggunakan penelitian pustaka termasuk mencari data dari jurnal yang berguna untuk mendukung data dan teori. Sumber data utama diambil dari novel *The Great Gatsby*. Beberapa teori yang digunakan dalam menganalisis data adalah *American Dream*, *Character*, *Character Development*, *Marxism*, dan *Materialism*. Selanjutnya, pendekatan yang digunakan adalah pendekatan sosiologis, psikologis, dan marxisme.

Gambaran materialisme dalam novel *The Great Gatsby* dapat dilihat melalui karakter utama yaitu *Jay Gatsby* dan *Daisy Buchanan*. Keduanya menggambarkan materialisme melalui dua cara yang berkaitan dengan kekayaan yang mereka miliki dan usaha mereka dalam mengejar *American Dream*. Selanjutnya, gaya hidup materialistis mereka juga mempengaruhi perkembangan karakter mereka. Hal itu membuat keinginan mereka menjadi tidak terjangkau dan upaya mereka mengarah ke hal negatif. *Jay Gatsby* tiba-tiba menjadi sangat ambisius dan sangat boros seiring berjalannya cerita. Selain itu, *Daisy Buchanan* juga menjadi orang yang tidak bertanggung jawab dan dangkal yang tidak peduli apapun selain uang dan barang mewah.

Kata kunci: American dream, materialisme, perkembangan karakter

TABLE OF CONTENTS

TITTLE.....	i
STATEMENT OF ORIGINALITY.....	ii
APPROVAL SHEET I.....	iii
APPROVAL SHEET II.....	iv
DEDICATION.....	v
MOTTO.....	vi
ACKNOWLEDGMENT.....	vii
ABSTRACT	viii
ABSTRAK	ix
TABLE OF CONTENTS.....	x
CHAPTER I: INTRODUCTION	1
1.1 The Background of the Study.....	1
1.2 Statement of the Problem.....	5
1.3 Objectives of the Study.....	5
1.4 Scope of the Problem.....	5
1.5 Significance of the Study	6
CHAPTER II: THEORITICAL REVIEW	7
2.1 Review of Related Theories	7
2.1.1 American Dream	7
2.1.2 Character.....	10
2.1.2.1 Moral.....	11
2.1.2.2 Complexity.....	11
2.1.2.3 Role.....	12
2.1.3 Character Development	13
2.1.4 Marxism.....	14
2.1.5 Materialism	15

2.2 Theoretical Framework	17
CHAPTER III: METHOD OF RESEARCH.....	19
3.1 Research Design	19
3.2 Data and the Source of Data.....	19
3.3 Technique of Data Collecting.....	20
3.4 Technique of Data Analysis.....	20
CHAPTER IV: ANALYSIS.....	22
4.1 Materialism Described in <i>The Great Gatsby</i>	23
4.1.1 The Have	23
4.1.1.1 Jay Gatsby’s Possession.....	24
4.1.1.2 Daisy Buchanan’s Possession	27
4.1.2 The Pursuit of American Dream through the Possession	29
4.1.2.1 Jay Gatsby’s Pursuit of American Dream.....	30
4.1.2.2 Daisy Buchanan’s Pursuit of American Dream.....	32
4.2 The Influence of Materialism towards Jay Gatsby and Daisy Buchanan’s Character Development	34
4.2.1 The Influence of Materialism Towards Jay Gatsby’s Character Development.....	35
4.2.1.1 Being Ambitious.....	36
4.2.1.2 Being Spendthrift.....	38
4.2.2 The Influence of Materialism Towards Daisy Buchanan’s Character Development.....	39
4.2.2.1 Being Careless	40
4.2.2.2 Being Shallow	42
CHAPTER V: CONCLUSION	44
BIBLIOGRAPHY.....	47
APPENDIX 1	50
APPENDIX 2	54