A PRAGMATIC STUDY ON *MEME COMICS*

A Thesis Presented to the English Department
the Faculty of Letters, Catholic University of Widya Mandala Madiun
as a Partial Fulfillment of the Requirements
for the Sarjana Degree
in English

by:
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MADIUN
2018

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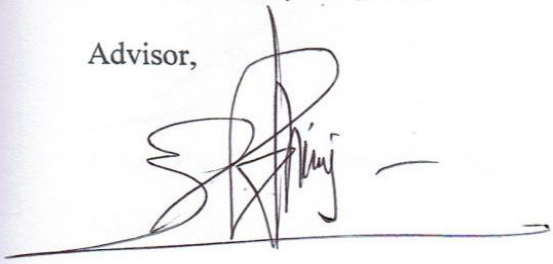

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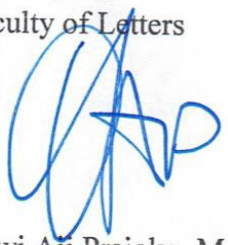

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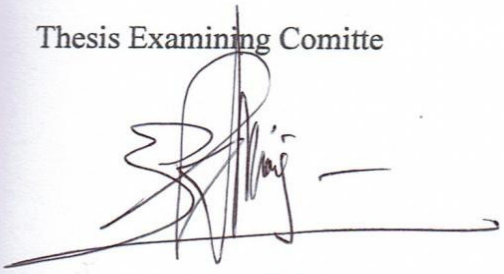

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STATEMENT OF ORIGINALITY

This is to certify that all of the ideas phrases, and sentences within my thesis entitled a pragmatic study on meme comic unless otherwise stated, are my own ideas, phrases, and sentences.

If i deceitfully take somebody else's ideas, phrases, and sentences without due and proper reference, I hereby acknowledge and will accept all of consequences including cancelation of my academic degree and my statue as student of Catolic University of Widya Mandala Madiun.

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Febrian Dwi Harystiani

DEDICATION

The thesis is dedicated to

- Jesus Christ
- My beloved parents and younger brothers
- My beloved family
- My lecturers
- My dearest friends
- My Almamater

MOTTO

The just man walketh in his integrity: his children are blessed after him.

(Proverbs 20:7)

ACKNOWLEDGEMENT

The great honor to thank the Almighty God, who always listens to my prayer that finally I am finish my thesis. I am also grateful to my Advisor Drs. Obat Mikael Depari, M.Hum**.** and my Co-Advisor Yulli Widiana, S.S., M.Hum. for guiding me and helping m during the process of writting this thesis. Then, I appreciate to all lectures and stafs of English Department who have haped and shared thier knowledge during my study at Catholic University of Widya Mandala Madiun. I am so blessed become student who get the knowledge and ability from you.

Moreover, my special gratitude is dedicated to my family, especially my beloved parents : Dwi Haryono and Yuni Christiana who always support me all the time. Besides, I also thank to my younger brother Seravino and Leonardo who motivate me to finish this thesis. Last, I give my best appreciate to my bestfriend and all of my classmate in the English Department of 2011 that cannot mention one by one.

Febrian Dwi Harystiani

ABSTRACT

FEBRIAN DWI HARYSTIANI (2018). A PRAGMATIC STUDY ON *MEME COMICS*

Madiun : Engllish Department, Faculty of Letters, Chatolic University of Widya Mandala Madiun

This research is pragmatic study which discusses speech acts in *Meme Comics*. It includes the analysis of the kinds of action in speech act according to Searle, and the classification of functions of speech acts. Next, the source of data is facebook of *Meme Comics*. This research applied the descriptive method. The number of the data in this research are not too large so it can be analyzed by applying total sampling. Further, the pragmatic equivalent method is used to explain the kinds of speech acts and the functions of speech acts. Based on the analysis, the data in this research is classified into the kinds of speech acts, such as representatives, directives, commisives, expressives, and declaratives. Expressives speech acts is the most frequently found. Then, the least speech acts which are found are commissives speech acts. Furthermore, the functions of representative speech acts contain of the act of asserting and concluding. Meanwhile, there are some functions in directives such as to order and to request. In commissives, there are some functions which are found such as to promise and to offer. The functions in expressives are to express anger, shock, dissapointment, amazement, suspicion, and insinuation. Next, there are some functions in declaratives such as to confirm and to declare. The most frequently functions of speech acts are the act of asserting and the least functions of speech act are the act of expressing suspicion, amazement, and confirmation.

Keyword: Pragmatics, Speech Acts, *Meme Comics*

ABSTRAK

FEBRIAN DWI HARYSTIANI (2018). A PRAGMATIC STUDY ON *MEME COMICS*

Madiun : Jurusan Sastra Inggris, Fakultas Sastra, Universitas Katolik Widya Mandala Madiun

Penelitian ini membahas analisis pragmatik dalam *Meme Comics*. Beberapa macam tindak tutur dan klasifikasi fungsi tindak tutur adalah permasalahan yang dibahas dalam penelitian ini. Lalu, data yang diambil terdapat di *facebook Meme Comics*. Penelitian ini termasuk dalam penelitian deskriptif. Jumlah data yang dianalisis dalam penelitian ini tidaklah terlalu banyak sehingga data dapat dianalisis dengan mengaplikasikan *total sampling*. Selanjutnya, metode padan pragmatik digunakan untuk menjelaskan jenis tindak tutur dan fungsi tindak tutur yang terdapat di *Meme Comics*. Data dalam penelitian ini diklasifikasikan dalam ragam tindak tutur, seperti representatif, direktif, komisif, ekspresif, dan deklaratif. Tindak tutur ekspresif adalah jenis tindak tutur yang paling banyak ditemukan di *Meme Comics*. Lalu, tindak tutur yang paling sedikit ditemukan adalah tindak tutur komisif. Selain itu, fungsi tindak tutur representatif adalah untuk menegaskan dan menyimpulkan. Sementara itu, fungsi direktif adalah memerintah dan meminta. Fungsi yang ditemukan dalam tindak tutur komisisf antara lain adalah untuk berjanji dan menawarkan. Fungsi yang terkandung dalam ekspresif adalah untuk menunjukan persaan marah, kaget, kecewa, kagum, curiga, dan sindiran. Kemudian, fungsi dalam deklaratif adalah untuk mengkonfirmasi dan mendeklarasikan. Fungsi tindak tutur yang paling banyak ditemukan terdapat pada fungsi memberikan penegasan sedangkan fungsi yang paling sedikit ditemukan terdapat pada fungsi pengekspresian rasa curiga, rasa kagum, dan juga untuk mengkonfirmasi.

Kata kunci: Pragmatik, Tindak Tutur, *Meme Comics*

TABLE OF CONTENTS

Content **Page**

TITLE ..... **i**

STATEMENT OF ORIGINALITY ..... **ii**

APPROVAL SHEET I ..... **iii**

APPROVAL SHEET II ..... **iv**

DEDICATION ..... **v**

MOTTO ..... **vi**

ACKNOWLEDGMENT ..... **vii**

ABSTRACT ..... **viii**

ABSTRAK ..... **ix**

TABLE OF CONTENTS ..... **x**

CHAPTER I INTRODUCTION **1**

1.1 The Background of Study 1

1.2 The Statement of Problem 3

1.3 The Objective of Study 3

1.4 The Scope of Problem 3

1.5 The Source of Data 4

1.6 The Significance of the Study 4

CHAPTER II UNDERLYING THEORIES **5**

2.1 Pragmatics 5

2.2 Speech Acts 5

2.2.1 Locutionary Acts 7
2.2.2 Illocutionary Acts 8
2.2.3 Perlocutionary Acts 9
2.3 The Kinds of Basic Action Performed in Speech Acts 10
2.4 Context 15
CHAPTER III METHOD OF RESEARCH 17
3.1 Research Design 17
3.2 Data of the Research 18
3.3 Unit of Analysis and Sample 18
3.4 Population and Sample 19
3.5 Technique of Data Collecting 20
3.6 Technique of Data Analysis 21
CHAPTER IV ANALYSIS 25
4.1 The Kinds of Speech Acts 25
4.1.1 Representatives 25
4.1.2 Directives 28
4.1.3 Commissives 31
4.1.4 Expressives 33
4.1.5 Declaratives 35
4.2 The Functions of Speech Acts in the Conversation of *Meme Comics* 37
4.2.1 The Functions of Representatives 37
4.2.1.1 Asserting 37
4.2.1.2 Concluding 40

4.2.2 The Functions of Directives 42
4.2.2.1 Ordering 42
4.2.2.2 Requesting 44
4.2.3 The Functions of Commissives 45
4.2.3.1 Promising 45
4.2.3.2 Offering 46
4.2.4 The Functions of Expressives 48
4.2.4.1 Angry 48
4.2.4.2 Shock 49
4.2.4.3 Disappointed 51
4.2.4.4 Amazement 52
4.2.4.5 Suspicion 53
4.2.4.6 Insinuation 54
4.2.5 The Functions of Declaratives 55
4.2.5.1 Confirming 56
4.2.5.2 Declaring 57
CHAPTER V CONCLUSION 59
BIBLIOGRAPHY 60
LIST OF DATA 62