

**THE ANALYSIS OF SEXUAL TABOO TERMS
IN NICKI MINAJ'S SONGS**



**A Thesis Presented to the English Department,
the Faculty of Letters, Catholic University of Widya Mandala Madiun
as a Partial Fulfillment of the Requirements
for the Sarjana Degree
in English**

By:

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MADIUN
2016**

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This is to certify that all of the ideas, phrases, and sentences within my thesis entitled *The Anaysis of Sexual Taboo Terms in Nicki Minaj's Songs* unless otherwise stated, are my own ideas, phrases, and sentences.

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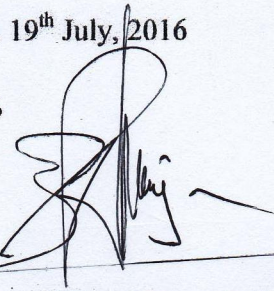
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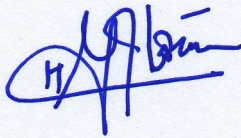
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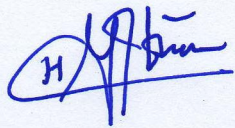
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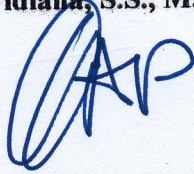
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DEDICATION

This thesis is dedicated to:

- my Savior, Jesus Christ
- my beloved parents, Ari Yanti and Juwari
- my lovely younger brothers, Deni and Rizal
- my best friends who have motivated and encouraged me
- all my lecturers
- my Alma Mater

MOTTO

Never too old to learn.

(Emerson)

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EKO YULI ERWANTO LUCAS

ABSTRACT

EKO YULI ERWANTO LUCAS (2016). THE ANALYSIS OF SEXUAL TABOO TERMS IN *NICKI MINAJ'S SONGS*.

Madiun: The English Department, the Faculty of Letters, Catholic University of Widya Mandala Madiun.

This study discusses sexual taboo terms. It focuses on the kinds and the use of sexual taboo terms. This research is descriptive in nature. It was conducted through the following steps: collecting, arranging, classifying, and analyzing the data. The data were obtained from a song album of Nicki Minaj entitled *Pink Friday: Roman Reloaded* (2012). The unit of analysis of this research is all words and phrases containing sexual taboo terms. To get the sample, this research applied total sampling. Consequently, all of the data were analyzed one by one. To find out the kinds of sexual taboo terms, referential equivalent method was used. Then, to search the aims of the use of sexual taboo terms, pragmatic equivalent method was applied. The data analysis shows that due to their kinds, sexual taboo terms found in the lyrics of songs include sexual organs, sexual activity, gender identity, and sexual perversions. Among them, the most frequently used are sexual taboo terms referring to sexual organs. While, the least commonly used are sexual perversions in the song lyrics. In connection with their aims of usage, sexual taboo terms found in the lyric of songs are used to promote social harmony or cohesion, express an insulting form, express sex appeal, show self identity, and reveal discrimination. In this case, sexual taboo terms are the most frequently used to promote social harmony or cohesion, and the least commonly used are to reveal discrimination.

ABSTRAK

EKO YULI ERWANTO LUCAS (2016). THE ANALYSIS OF SEXUAL TABOO TERMS IN *NICKI MINAJ'S SONGS*.

Madiun: Jurusan Sastra Inggris, Fakultas Sastra, Universitas Katolik Widya Mandala Madiun.

Penelitian ini membahas istilah – istilah tabu yang berkaitan dengan seks. Tujuan penelitian ini adalah untuk menentukan makna istilah – istilah tabu yang berkaitan dengan seks dan menganalisis tujuan penggunaannya. Peneliti menerapkan metode deskriptif dengan melalui tahapan – tahapan: mengumpulkan, menyusun, mengelompokkan, dan menganalisis data. Data diperoleh dari album lagu Nicki Minaj yang berjudul *Pink Friday: Roman Reloaded (2012)*. Unit analisis dalam penelitian ini adalah semua kata dan frasa yang mengandung istilah – istilah tabu yang berkaitan dengan seks. Untuk memperoleh sampel, *total sampling* digunakan karena data tidak terlalu banyak. Jadi, seluruh data dianalisis satu per satu. Untuk mendeskripsikan jenis – jenis istilah tabu yang berkaitan dengan seks, penulis menerapkan metode padan referensial sedangkan untuk menjelaskan tujuan penggunaan istilah – istilah tersebut, metode padan pragmatik digunakan dalam penelitian ini. Analisis data menunjukkan bahwa berdasarkan jenisnya, istilah – istilah tabu yang berkaitan dengan seks yang ditemukan dalam album lagu ini meliputi organ – organ seks, aktifitas seks, identitas jenis kelamin, dan penyimpangan seks. Diantara keempat jenis istilah tabu yang berkaitan dengan seks tersebut, organ – organ seks lebih banyak ditemukan. Sedangkan, data yang lebih sedikit merujuk pada penyimpangan seks di lirik – lirik album lagu itu. Sementara itu, berdasarkan tujuan penggunaannya, istilah – istilah tabu yang berkaitan dengan seks digunakan untuk meningkatkan keserasian hubungan sosial dalam masyarakat, mengungkapkan hal penghinaan, menunjukkan daya tarik seks, menunjukkan identitas diri, dan mengungkapkan diskriminasi. Dalam hal ini, istilah – istilah tabu yang berkaitan dengan seks lebih banyak bertujuan untuk meningkatkan keserasian hubungan sosial dalam masyarakat, dan lebih sedikit bertujuan untuk mengungkapkan diskriminasi.

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