

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Language is the greatest tool of communication that human has in this world. Basically, language is used to express feeling and give information to each other. However, language is always developed from time to time because of the influence from many factors. Apparently, language is used not only to communicate, but also to perform glorification, magnification, truth, and beauty of meaning. People can discover many functions of language if they learn it deeply and seriously.

Linguistics is the scientific study of language. The study of meaning in linguistics is classified into semantics and pragmatics. Semantics is the study of the word and sentence meaning in general. Meanwhile, pragmatics focuses more in meaning based on the extra linguistic factors.

Meaning in pragmatics focuses not only on literal the meaning but also on the other aspects of language. Those factors are the speaker, the context, the situation, or the setting. Thus, the study of pragmatics can bring people to different dimensions of meaning. Pragmatic meaning could be analyzed by considering the setting, the context, the speaker, and the situation. Metaphor is one of the elements of pragmatics which is interesting to be observed. Consequently, the researcher just focuses in pragmatic field which concerns to produce meaning of word or sentence based on extra linguistic factors.

Talking about pragmatics means talking about meaning of an utterance, Levinson converses that pragmatics is the study of language use (1983: 25). Therefore, in pragmatics, people learn not only the grammar or the arrangement of sentences but also the function of language which is used by people all over the world.

Literally, the researcher is interested in analyzing one of figurative speech of comparison in the song lyrics that is metaphor. People have to be wise in interpreting the meaning of it as metaphor is one of the ways to express something. Metaphor is applied in the imaginative way, not in the exact meaning. Usually, metaphor which occurs in song lyrics has function to express the feeling such as sadness, gladness, happiness, anger, etc. Figurative speech of metaphor could be used to compose the uttered expression more expressive and stylish. It functions to make the song more splendour. Metaphor is really required in switching the exact meaning into implicit meaning. One of the examples of metaphor is *the whole world is on your case*.

Metaphor could be identified by one of its characteristics in using linking verb. However, not all metaphors use it. There are still many metaphors that do not use linking verb to create comparison.

In this case, metaphor is chosen because of its existence in our life. It is one of the kinds of common figurative speech that occur in song lyrics. Metaphor is used to compare something to something else. Now, metaphor has already been an interesting problem to analyze because it is used in many

fields of life. Metaphor occurs not only in poetry, drama, or literary work but also in song lyrics and speech. In conclusion, metaphor is always close to our life. The fact above encourages the researcher to choose metaphor in lyrics of song to be observed. There are so many lyrics of song that contain metaphor inside. Therefore, the researcher analyzes the kinds and the meaning of metaphor in English.

1.2 Statement of the Problem

Based on the topic of this study, the pragmatic meaning of metaphor found in the lyrics of Demi Lovato's songs, two problems are formulated in the following.

1. What are the kinds of metaphor found in the lyrics of Demi Lovato's songs?
2. What are the meanings of metaphor found in the song lyrics?

1.3 Objective of the Study

In line with the statement of the problems, this research tries to answer the two questions, namely:

1. To convey the kinds of metaphor found in the lyrics of Demi Lovato's songs
2. To describe the meanings of metaphor found in the song lyrics.

1.4 Data of the Research

The data of research are metaphors which are taken from the song lyrics of an American famous actress and singer, Demi Lovato. The song lyrics were available in her albums, her singles, her cover songs, her featuring songs and her original movie soundtrack songs. Some songs were taken from her albums such as *Don't Forget (2008)*, *Here We Go Again (2009)*, *Unbroken (2011)*, *Demi (2013)* and other songs were taken from her original movie song soundtrack such as *Camp Rock (2008)*, *Camp Rock 2: The Final Jam (2010)*. The songs were chosen as the sources of data because they contain many metaphors. Moreover, the songs were popular worldwide. Consequently, these can be the valid data of research.