

**VIOLATION OF MAXIM OF CONVERSATION
IN THE SERIAL COMICS ENTITLED *DILBERT***



**A Thesis Presented to the English Department,
the Faculty of Letters, Catholic University of Widya Mandala Madiun
as a Partial Fulfillment of the Requirements
for the Sarjana Degree
in English**

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Number Article	248
Date	25 November 2014
Year	2014 / eng / Pws / V
Page No	
Category	25 November 2014

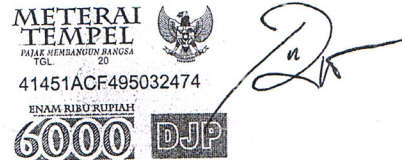
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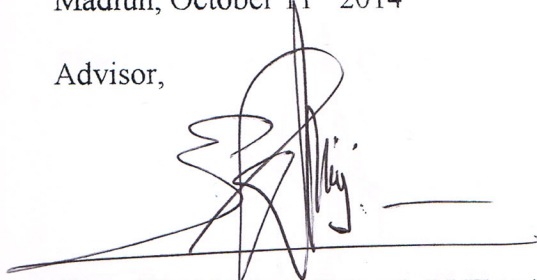
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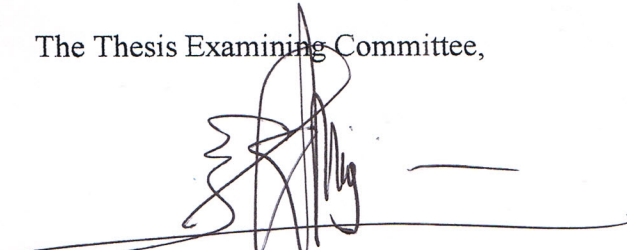
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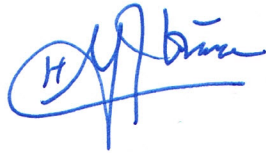
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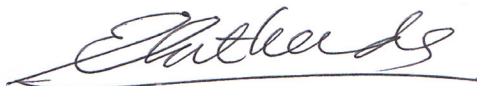
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DEDICATION

This thesis is dedicated to:

- the Almighty God, Allah SWT
- my parents, Renaningsih and Aris
- my sister and brothers, Tuti, Adi
and Tulus
- my friends
- my lecturers
- my Alma Mater

MOTTO

“It is not my style to do something which I am not 100 percent feeling for.”

(Michael Schumacher)

ACKNOWLEDGEMENT

First of all, I would like to express my best gratitude to Allah Almighty which gives me strength, knowledge and blessings so that this thesis could be accomplished.

Next, my deep appreciation is referred to my co-advisor, Yuli Widiana, S.S. M.Hum., for her guidance, patience, and solution in this thesis. I also wants to deliberate my absolute gratitude for my advisor, Drs. Obat Mikael Depari, M.Hum., for his assistance, advises and understanding during the process of writing this thesis. In addition, I want to say thanks so much to all the lecturers of the English Department, Catholic University of Widya Mandala Madiun for the knowledge and experiences they shared to me during my study.

Furthermore, I would like to express my gratitude to my family, especially my parents for giving me ceaseless spirit, love and prayer. Then, I also send my reward to my brothers and sister who always encourage me to keep moving on.

To all my friends in the English Department, I feel honourable to study and compete with all of you. In addition, I feel very satisfied that I can meet and experience different atmosphere here.

REDI PUSTAKA

ABSTRACT

REDI PUSTAKA (2014). VIOLATION OF MAXIM OF CONVERSATION IN THE SERIAL COMICS ENTITLED *DILBERT*

Madiun: The English Department, the Faculty of Letters, Catholic University of Widya Mandala Madiun.

This writing discusses violation of maxims of conversation in the serial comics entitled *Dilbert*. The comics themselves are short and daily comics which present the conversation among the employees in a company. In addition, the events which happen in the comics were actually taken from Scott Adam's personal experiences. The research focuses on the kinds of violation of maxim of conversation and the purpose of the violation. Generally, this research is included in descriptive study. In this research, the procedures done are collecting, classifying, and analyzing the data. The entire data of this research were taken from serial comics entitled *Dilbert* written by Scott Adam. Then, the unit of analysis of this research is the whole conversations which represent violation of maxim of conversation. Furthermore, total sampling was applied to obtain the required samples. Consequently, the researcher had to analyze the sample one by one. To analyze the data, the researcher used referential equivalent method to classify the kind of violated maxim of conversation and pragmatic equivalent method to reveal the purposes of it. Based on the analysis, the highest violation of maxim of conversation is in the violation of maxim of manner by 36 data. Furthermore, violation of maxim of quality is in the lowest position by 5 data only. Meanwhile, the writer discovers that representative dominates the purpose of the characters in violating the maxims of conversation by 37 amounts of data. Then, the smallest purpose is declarations by 5 samples.

ABSTRAK

REDI PUSTAKA (2014). VIOLATION OF MAXIM OF CONVERSATION IN THE SERIAL COMICS ENTITLED *DILBERT*

Madiun : Jurusan Sastra Inggris, Fakultas Sastra, Universitas Katolik Widya Mandala Madiun.

Penelitian ini membahas tentang pelanggaran asas percakapan dalam komik serial yang berjudul *Dilbert*. Komik ini merupakan komik pendek harian yang menunjukkan percakapan antar pegawai dalam suatu perusahaan. Lebih lanjut, kejadian-kejadian yang terjadi di dalam komik ini diambil secara nyata dari pengalaman pribadi Scott Adam. Fokus penelitian ini adalah pada jenis pelanggaran asas percakapan dan tujuannya. Secara umum, penelitian ini termasuk dalam studi deskriptif. Dalam penelitian ini, prosedur yang dilakukan adalah mengumpulkan, menggolongkan dan menganalisis data. Keseluruhan data pada penelitian ini diperoleh dari komik serial berjudul *Dilbert* yang ditulis oleh Scott Adam. Selanjutnya, unit analisis penelitian ini berupa keseluruhan percakapan yang mewakili pelanggaran asas percakapan. Lebih lanjut, peneliti menerapkan metode *total sampling* untuk memperoleh contoh yang diperlukan. Konsekuensinya, peneliti harus menganalisis contoh satu per satu. Dalam penelitian ini, peneliti menggunakan metode padan referensial untuk menggolongkan jenis-jenis asas percakapan yang dilanggar dan metode padan pragmatik untuk mengungkap tujuan pelanggaran tersebut. Berdasarkan analisis, pelanggaran tertinggi asas percakapan ada pada asas perilaku sebanyak 36 data. Lebih lanjut, pelanggaran asas kualitas ada di posisi terendah sejumlah 5 data saja. Sementara itu, penulis menemukan bahwa representatif mendominasi tujuan karakter melanggar asas percakapan sejumlah 37 data. Kemudian, tujuan terkecil ada pada deklarasi sebanyak 5 sampel.

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