

CHAPTER I

INTRODUCTION

1.1 The Background of the Study

Language is the basic elements of communication or the way for people to communicate one another. Without language, it is impossible for people to make relationship. People use language to express the ideas, wills, question, et cetera. Therefore, language has an important role in the society. When there is communication, there will be a language. Understanding the language system is very important, especially, for those who want to learn language deeply. A good understanding of language system enables the learners to carry out language research.

English concerns with two fields of study namely, linguistics and literature. Akmajian states that morphology is the subfield of linguistics that studies the internal structure of word and the relationship among words(1984: 55). However, a process of the forming of a new word out of the existing ones is called word coinage. Word coinage includes compounding, antonomasia, clipping, derivation, blending, acronyms, and back formation.

Fromkin and Rodman state that new words may be added to the vocabulary or lexicon of language by derivational process. New words may also enter a language in variety of other ways. Some are created outright to fit some purpose (1974:120). Some brand, for example, the word Xerox, Kleenex, Vaseline

are now sometimes used as the generic names for different brands of these types of product.

A study of word coinage is chosen as the topic of discussion in this research because this topic is very interesting to discuss. This research will help the writer know how the word may add to the vocabulary of language through word coinage such as compounding, acronymy, derivation, clipping, and antonomasia. Besides that, it is also interesting for the writer to know the process and the kinds of word coinage that is found in MotoGP World Championship. It is because this research shows how the word enters the language through compounding, acronymy, derivation, clipping, and antonomasia.

1.2 The Statement of the Problems

Due to the topic of the discussion in this research, two main problems are formulated as the following:

1. What kinds of word coinage occur in MotoGP World Championship?
2. How is the process of the formation of the terms in MotoGP World Championship?

1.3 The Objectives of the Study

The purpose of this study is to get the answer for those problems as stated above. They are:

1. To analyze the kinds of word coinage happen in MotoGP World Championship.
2. To describe the process of the formation of the terms in MotoGP World Championship.

1.4.1 The Source of Data

The data are very important for the researcher in examining the research. The researcher applies library research in collecting the data. The data needed by the researcher are taken from the articles from internet. The researcher takes the data from <http://www.motogp.com/en/About+MotoGP>. The reasons of taking these data are because there are many word coinages used in Moto GP World Championship that can be found in the articles.

1.5 The Scope and Limitation

Word coinage refers to morphology. It is the basic branch of linguistic study which concerns with the structure of work. The focus of the research here is on word coinage, namely derivation, compounding, acronymy, clipping, and antonomasia. Thus, the scope is limited to describe the kinds of word coinage. Besides, this research has a purpose to describe the process of the formation of the terms in MotoGP World Championship.

1.6 The Significance of the Study

It is hoped that the result of this study may contribute something valuable for both the researcher herself and the readers. Theoretically, this research can help the readers to get better understanding about word coinage especially acronymy, compounding, clipping, derivation and antonomasia. Besides, it is hoped that this research also gives the information about the kinds of word coinage and the process of the formation of the terms in MotoGP World Championship.