THE STUDY OF IMPLICATURE IN JIM DAVIS' COMIC *GARFIELD TAKES HIS LICKS*

A Thesis Presented to the English Department,
the Faculty of Letters, Widya Mandala University,
as a Partial Fulfillment of the Requirements
for the Sarjana Degree
in English

S1 0325
Nomor Induk 140
Tanggal Terima 30 JUN 2008
SELI
HADIAH
No. Kode Buku 2008/ENG/SEL/15
Copy ke
Selesai/ oleh 30 JUN 2008

By:

PATRISIA SELI
NIM: 21401045

THE FACULTY OF LETTERS
WIDYA MANDALA UNIVERSITY
MADIUN
2008

STATEMENT OF ORIGINALITY

This is to certify that all of the ideas, phrases, and sentences, unless otherwise stated, are the ideas, phrases, and sentences of the thesis writer. The writer understands the full consequences including degree cancellation if she takes somebody else's ideas, phrases, or sentences without a proper reference.

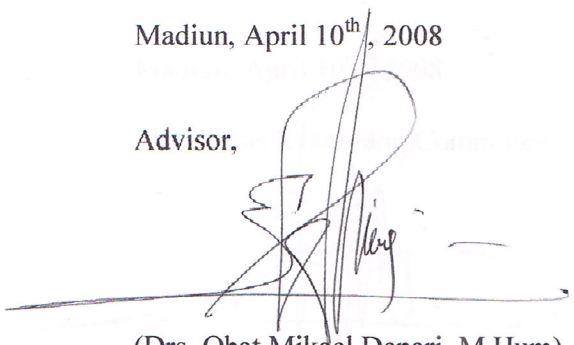
PATRISIA SELI

APPROVAL SHEET I

This is to certify that the Sarjana thesis of Patrisia Seli has been approved by the advisors for further approval by the Thesis Examining Committee.

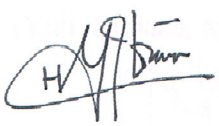
Madiun, April 10th, 2008

Advisor,



(Drs. Obat Mikael Depari, M.Hum)

Co-Advisor,



(Yuli Widiana, M.Hum)

APPROVAL SHEET II

This is to certify that the Sarjana thesis of Patrisia Seli has been approved by the Thesis Examining Committee.

Madiun, April 10th, 2008

The Thesis Examining Committee:

(Drs. Obat Mikael Depari, M.Hum)

(Yuli Widiana, M.Hum)

(Fransisca Dian Juanita, SS., M.Pd)

Acknowledged by 22 MAY 2008

The Faculty of Letters

Dean,

(Drs. Obat Mikael Depari, M.Hum)

DEDICATION

This thesis is dedicated to:

- My Almighty GOD
- My beloved parents – Sabinus Neneng and Yustina Milem
- My beloved sisters – Esi and Nusi
- My beloved husband – Hendro
- My lecturers
- My Alma Mater

MOTTO

For behold, henceforth all generations will call me blessed.

(The Bible)

ACKNOWLEDGMENT

At first, the writer wants to thank the Almighty God for the miracle. The researcher knows that the time is limited but because of His blessings, this thesis can be finished well.

On this occasion, I would like to give my special thanks to my advisor Drs. Obat Mikael Depari, M. Hum, for his suggestion and encouragement to finish this thesis. I am also grateful to my co-advisor Yuli Widiana, M. Hum, for her advice and critics that made my thesis be more perfect, without her guidance the researcher will not be able to finish the thesis.

I am very thankful to all my lecturers of the Faculty of Letters for being my great and nice lecturers. I would also like to thank the librarians of Widya Mandala University of Madiun for facilitating me with some references.

I present my gratitude to my Mom and Dad, my sisters Esi and Nusi, my father and mother in law, and my big family for their support and pray. My gratefulness also goes to my beloved husband Hendro for his endless love and motivation. I thank you for everything that you have done to me.

Finally, I send my thank to my lovely friends Naya Sisilia, Atri, Borneo Big Family, Diana, Hendy, Nani, Rici, Ika, Wahyu, and all of my friends who share wonderful time in a warm friendship. Thank you for your support and prays.

PATRISIA SELI

ABSTRACT

PATRISIA SELI (2008). THE STUDY OF IMPLICATURE IN JIM DAVIS' COMIC *GARFIELD TAKES HIS LICKS*
Madiun: English Department, The Faculty of Letters, Widya Mandala University.

This research discusses implicature that occurs in Jim Davis' comic *Garfield Takes His Licks*. The writer wants to study deeper about implicature by analyzing the kinds of implicature in Jim Davis' comic, and the maxims that are violated in this comic.

The source of data in making this research is Jim Davis' comic *Garfield Takes His Licks*. This research is concerning about implicature, that needs the source of data in conversation form. Therefore, the writer takes this comic as the source of data, because this comic is in the conversation form.

In making this research, the writer uses descriptive method. At first, the writer collects the data by reading all of the conversation, and then the researcher classifies the data and makes interpretation. At last, the writer gives the conclusion.

The result of this thesis is the writer found that the characters in this comic use two kinds of implicature. They are conversation implicature, and conventional implicature. When implicature occurs in conversation, it will violate one of the maxims out of four maxims such as maxim of quantity, maxim of relevance maxim of quality, and maxim of manner. The goal of this research is to help the readers or the speakers to know that when they violate the maxims, they showed an implicature in their conversation.

ABSTRAK

PATRISIA SELI (2008). THE STUDY OF IMPLICATURE IN JIM DAVIS' COMIC *GARFIELD TAKES HIS LICKS*
Madiun: Fakultas Sastra, Jurusan Sastra Inggris Universitas Widya Mandala Madiun.

Penelitian ini mendiskusikan tentang implikatur yang terjadi dalam komik yang ditulis oleh Jim Davis berjudul *Garfield Takes His Licks*. Penulis ingin mempelajari lebih dalam tentang implikatur dengan menganalisis jenis implikatur yang terjadi dalam komik yang ditulis oleh Jim Davis, serta maksim yang dilanggar dalam komik tersebut.

Sumber data dalam pembuatan penelitian ini adalah komik yang ditulis oleh Jim Davis yang berjudul *Garfield Takes His Licks*, karena komik ini berbentuk percakapan. Penelitian ini membicarakan tentang implikatur yang memerlukan sumber data dalam bentuk percakapan. Oleh karena itu, penulis menggunakan komik yang ditulis oleh Jim Davis berjudul *Garfield Takes His Licks* sebagai sumber data.

Penulis menggunakan metode deskriptif dalam membuat penelitian ini. Pertama, penulis mengumpulkan data dengan membaca semua percakapan dalam komik yang ditulis oleh Jim Davis berjudul *Garfield Takes His Licks*, kemudian penulis mengklasifikasikan data dan membuat analisis, akhirnya penulis memberikan simpulan.

Berdasarkan hasil penelitian, penulis menemukan bahwa (tokoh) dalam komik ini menggunakan kedua jenis implikatur yaitu conversational implicature, dan conventional implicature. Ketika sebuah implikatur terjadi dalam percakapan, maka percakapannya akan melanggar salah satu maksim dari empat maksim yaitu maxim of quantity, maxim of relevance, maxim of quality, dan maxim of manner. Tujuan dari penelitian ini adalah untuk membantu para pembaca atau penutur agar mengetahui bahwa saat mereka melanggar maksim-maksim tersebut, mereka telah memunculkan implikatur dalam percakapannya.

TABLE OF CONTENTS

CONTENTS **PAGE**

PAGE OF TITLE.....i

STATEMENT OF ORIGINALITY.....ii

APPROVAL SHEET I.....iii

APPROVAL SHEET II.....iv

DEDICATION.....v

MOTTO.....vi

ACKNOWLEDGMENT.....vii

ABSTRACT.....viii

ABSTRAK.....ix

TABLE OF CONTENTS.....x

CHAPTER I: INTRODUCTION.....1

1.1 The Back ground of the Study.....1

1.2 The Statement of the Problem.....2

1.3 The Objective of the Study.....3

1.4 The Source of Data.....3

CHAPTER II: UNDERLYING THEORY.....4

2.1 Pragmatics.....4

2.2 Implicature.....6

2.2.1 The Conversational Implicature.....7

2.2.2 The Conventional Implicature.....8

2.3 Cooperative Principle.....10

2.3.1 The Maxim of Quality.....10

2.3.2 The Maxim of Quantity.....12

2.3.3 The Maxim of Relevance.....13

2.3.4 The Maxim of Manner.....14

2.4 Speech Act.....15

2.4.1 Locutionary Act.....16

2.4.2 Illocutionary Act.....17

2.4.3 Perlocutionary Act.....17

CHAPTER III: RESEARCH METHOD 21

3.1 Research Design.....21

3.2 Population and Sample.....22

3.3 The Technique of Data Collecting 23

3.4 The Technique of Data Analysis... 24

CHAPTER IV: DATA ANALYSIS.....27

4.1 The Kinds of Implicature in Jim Davis' Comic *Garfield Takes His Licks*.....27

4.1.1 The Conversational Implicature in Jim Davis' Comic *Garfield Takes His Licks*.....28

4.1.2 The Conventional Implicature in Jim Davis' Comic *Garfield Takes His Licks*.....32

4.2 The Maxims Violated in Conversational Implicature in Jim Davis' Comic *Garfield Takes His Licks*.....35

4.2.1 The Violation of Maxim of Quantity.....36

4.2.2 The Violation of Maxim of Relevance.....39

4.2.3 The Violation of Maxim of Quality.....42

4.2.4 The Violation of Maxim of Manner.....43

CHAPTER V: CONCLUSION.....46

LIST OF DATA.....48

BIBLIOGRAPHY.....54