

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

Language plays an important role in human life. Generally, language has certain patterns that can be constructed by the user of the language himself. The construction of language is of various kinds. It depends on the point of view of the language itself.

A linguist, H.A. Gleason, states that, "Language operates with two kinds of materials. One of these is sound. Almost any set of noise that the human vocal apparatus can produce is used in some ways, in some language. The other is ideas, social situation, and meaning (1955:2)".

Based on the quotation above, language is classified into two kinds, namely spoken language and written language. The components of spoken language are sound and meaning. While, the components of written language are meaning and form.

Linguistics is the study of language. In linguistics, we study how the language is produced or composed. Linguistics has many branches, such as phonology, morphology, syntax, semantics, and pragmatics.

Phonology, morphology, syntax, and semantics study the structure of language internally, while pragmatics studies the structure of language externally, that is, how a language is used in communication.

Pragmatics has an important role. Pragmatics studies not only the formal structure of language, but also the functional structure that has relation to how the formal structure functions in the communication.

As we know, in pragmatics, there are many kinds of topics to discuss. One of them is implicature. Implicature is a concept of utterance meaning as opposed to sentence meaning but is parallel in many ways to the sense relation of entailment. Implicature is related to the method by which speakers work out the indirect illocutions of utterance. Furthermore, implicature is meaning which is implied in the utterance.

The research entitle “The Study of Implicature Used in Jokes” aims to know further about implicature used in jokes. As we know, jokes are a kind of entertainment, which is done in words, both spoken and written. Furthermore, jokes sometimes have another meaning which is implied. Besides to amuse, jokes sometimes also aims to deplore, to praise, to criticize and etcetera.

## **1.2 Statement of the Problem**

This study is an attempt to analyze Implicature used in jokes. The study deals with the following problems:

1. What are the kinds of implicature used in jokes?
2. What is the purpose of implicature used in jokes?

### **1.3 Objective of the Study**

This research aims to analyze implicature used in jokes. The objectives of the studies are as follows:

1. To describe the kinds of implicature used in jokes.
2. To describe the purpose of implicature used in jokes.

### **1.4 Scope of the Problem**

In order to get a detailed understanding about the topic of discussion, to limit the scope of the problem is needed in the study. There are many kinds of topic to be discussed in pragmatics. Based on the study above, this research focuses the problems in implicature only.

### **1.5 Source of the Data**

The data in this thesis are taken from websites of joke published in Internet. Those websites are as follows:

- <http://jokes.comedycentral.com>
- <http://www.ahajokes.com>
- <http://martin.piware.de/hobby/jokes/en/engioke.html>
- <http://www.anglik.net/britishjokes.html>

Those websites used as the source of the data because it contains various kinds of jokes. The researcher found many data about implicature used in jokes in those websites.

Furthermore, those websites are very interesting. They are contains understandable jokes in various kinds of field such as medical jokes, political jokes, and etcetera.

### **1.6 The Significance of the Study**

This research is expected to give a significance contribution for the readers, especially English learners, so they would have a good understanding in implicature. Furthermore, it will be useful to develop the further research in the same subject matter.