

**THE ANALYSIS OF IMPLICATURE  
IN CHUNG'S COMIC *FLOWERING OF ZEN IN CHINA:*  
*THE ORIGIN OF ZEN***



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MADIUN  
2006**

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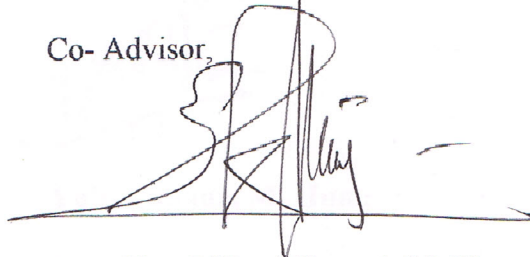
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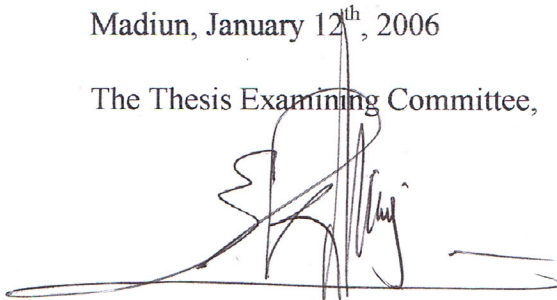
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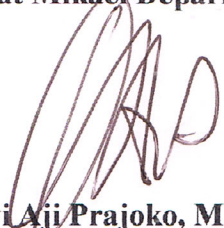
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Dedicated to:

- The Almighty God
- My beloved parents
- My beloved husband
- My beloved daughter
- My Alma Mater

**Motto :**

“A prudent man concealeth knowledge: but  
the heart of fools proclaimeth foolishness”

(Proverbs 12:23).

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## ABSTRAK

Permasalahan yang dibahas dalam penelitian ini adalah prinsip kooperatif beserta maksimumnya dalam menyampaikan pesan-pesan implisit dalam percakapan. Pesan-pesan implisit dalam hal ini mengacu pada makna implisit yang dianggap oleh partisipan yang terlibat dalam percakapan.

Prinsip kooperatif dalam percakapan mengandung arti kerjasama antara peserta tutur dalam percakapan agar percakapan berjalan dengan baik. Prinsip kooperatif didukung oleh empat maksimum, yaitu maksimum kuantitas, maksimum kualitas, maksimum relevansi dan maksimum cara. Prinsip kooperatif beserta maksimum-maksimumnya akan membantu pelaku percakapan untuk menghasilkan dan membuat kalimat-kalimat yang efektif, efisien, rasional dan kooperatif.

Maksimum kuantitas mengacu pada jumlah informasi yang diberikan oleh pelaku percakapan. Para pelaku percakapan harus memberikan informasi yang tepat agar hubungan timbal balik dalam komunikasi dapat terjaga, tidak lebih informasi dan tidak kurang. Maksimum kualitas mengharuskan setiap partisipan dalam percakapan mengatakan informasi yang mengandung kebenaran. Pernyataan-pernyataan yang dibuat harus didukung oleh bukti-bukti yang cukup mengenai kebenarannya. Maksimum relevansi adalah maksimum di mana pelaku percakapan harus membuat kontribusi yang relevan dengan tujuan percakapan yang sedang berlangsung. Sedang maksimum cara mengacu pada informasi yang jelas. Hal ini mengandung arti bahwa informasi yang disampaikan haruslah jelas maknanya, tidak ambigu, memakai kata-kata yang singkat namun jelas, dan harus benar urutan kata-katanya.

Dalam penelitian ini, peneliti menggunakan metode deskriptif karena metode ini dianggap lebih sesuai untuk memecahkan masalah dalam penelitian ini. Ada beberapa tahap dalam metode ini : mengumpulkan, mengelompokkan, dan menganalisis data. Data dalam penelitian ini diperoleh dari komik karya Chung berjudul *Flowering of Zen in China : The Origin of Zen*. Dalam melakukan penelitian ini, peneliti tidak menggunakan sampel karena semua data yang berupa 50 percakapan dianalisis satu persatu

Analisis data menunjukkan bahwa prosentase penggunaan maksimum dalam percakapan yang terdapat dalam komik yang dianalisis adalah sebagai berikut : 7 (14%) percakapan menggunakan maksimum kuantitas, 5 (10%) dari percakapan tersebut melanggar maksimum kuantitas dan 2 (4%) memenuhi maksimum kuantitas ; 15 (30%) menggunakan maksimum kualitas, 8 (16%) melanggar maksimum tersebut dan 7 (14%) memenuhinya ; 12 (24%) menggunakan maksimum relevansi, 9 (18%) melanggar maksimum tersebut dan 3 (6%) memenuhinya ; dan 16 (32%) menggunakan maksimum cara, 13 (26%) melanggar maksimum tersebut dan 3 (6%) memenuhi maksimum cara. Lebih jauh, dari 50 percakapan, 8 (16%) percakapan tidak taat pada prinsip kooperatif.



## ABSTRACT

The main problem in this research is the application of cooperative principle and its maxims to convey implicit messages in conversations. Implicit messages in this case refer to implicit meaning which is just assumed by participants involved in conversations.

Cooperative principle in conversation means cooperation between interlocutors in conversation to make the conversation run well. Cooperative principle is supported by four maxims, namely: maxim of quantity, maxim of quality, maxim of relevance and maxim of manner. Cooperative principle and its maxims will guide conversationalists in producing effective, efficient, rational and cooperative sentences.

Maxim of quantity concerns with the amount of information given by the conversation a lists. They must give sufficient information to maintain cooperative communication, no more or less than is needed. Maxim of quality proposes that each of participants must say the truth in conversation. The statements made must be supported by sufficient evidences. Maxim of relevance is the maxim in which the conversationalists make their contribution relevant to the aims of the on-going conversation. While, maxim of manner concerns with clear information. It means that the information must not be obscure, ambiguous, wordy and disorderly.

In this research, the researcher uses descriptive method because this method is considered more suitable with the problems of the research. This method is used with some steps : collecting, classifying, and analyzing the data. While, the data of this research are taken from Chung's comic *Flowering of Zen in China : The Origin of Zen*. In doing the research, the researcher does not use any sample because all of the data, that is, 50 conversations are analyzed one by one.

The data analysis shows that the percentage of the use of maxims in the conversations is as follows: 7 (14%) conversations use maxim of quantity, 5 (10%) of them violate the maxim and 2 (4%) fulfill it; 15 (30%) conversations use maxim of quality, 8 (16%) of them violate the maxim and 7 (14%) fulfill it; 12 (24%) conversations use maxim of relevance, 9 (18%) of them violate and 3 (6%) fulfill it; and 16 (32%) conversations use maxim of manner, 13 (26%) of them violate the maxim and 3 (6%) fulfill it. Moreover, there are 8 (16%) conversations which do not adhere cooperative principle.

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