

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Communication is very important for human being. By communication people know each other and share their ideas. To do communication people have to use language. Language is a very needed thing; therefore, everybody must have good language to communicate each other. Without language, we will have some difficulties to convey our ideas, because there are notions and acceptances of each other. It is impossible to think how people can make relationship with one to another without language.

Related to statement above, Hall (1968:126) states, Language is the institution whereby humans communicate and interact with each other by means of habitually used oral auditory arbitrary symbols.

Language is one of the most important characteristics of human behaviors. As a matter of fact, there are two forms of language usage in speech and record. The first form deals with a spoken language while the second form deals with a written language. Language is a means of communication, which is needed by human beings in their lives. It is used almost in daily activities to make a spoken or a written communication easier. It is also said that language is an important means of establishing relation with other people. People have to learn the grammar, pronunciation, and vocabulary of their language but also how to practice language.

The pragmatics is useful in learning in order to make the learner can used language correctly. Yule (1985:91) says that pragmatics deals with the characterization of the speaker meaning. There are kinds of rules that should be done by human beings in practicing language in social relationship. One of the rules is how to use the term to address to someone. Address term is included in person deixis. The address term in social status and rank of a person, the address term indeed in deixis analysis and person deixis is a part of deixis analysis. In this case, the writer wants to analyze about the deixis in social status and rank in *Victorian Ghost Stories by Mike stocks*.

Deixis concern the way in which language encodes or grammaticalizes features of the context of utterance of speech even, thus also concern ways in which the interpretation of utterances depends on the analysis of that context of utterance. Event though the social class is not clear and only used to class the society. Therefore, the writer tries to analyze the person deixis social status and rank. Because person deixis indeed in deixis analysis and person deixis is a part of deixis analysis.

This research is entitled: *The Analysis of Person Deixis in social status and rank in Victorian Ghost Stories by Mike Stocks*. There are many reasons that appear in his discussion. First, the people in the world know about the social status and rank. Second, the writer can help to understand the meaning about the *person deixis in social status and rank in Victorian Ghost Stories*.

1.2 Statement of the Problems

The problems of the research are to answer the following questions :

1. What kinds of person deixis found in the social status and rank in *Victorian Ghost Stories*?
2. What are the purposes of the use of person deixis in *Victorian Ghost stories*?

1.3 The Objective of the Study

The objective of the study is to find out the answers for the problems they are as follows:

1. To describe the kind of person deixis found in social status and rank in *Victorian Ghost Stories* by Mike Stocks.
2. To describe the purpose of the use of person deixis in *Victorian Ghost Stories* by Mike Stocks.

1.4 The Limitation of the study

Here, the writer gives the limitation of the problem. It is made to avoid the complicated discussion. It also makes the problem clear.

In this study, the research uses theory of pragmatics, such as deixis, conversation implicature, speech act, presumption, and conversation structure. The studies will be on aspect of pragmatics. That is, a person deixis in social status and rank in *Victorian Ghost Stories* by Mike Stocks.

1.5 Scope of The Study

In analyzing this thesis, it is necessary to limit the problem. The limitation is used to focus in deixis. Here the writer only wants to analyze of person deixis, the analysis concerns with pragmatics study. Pragmatics is the general study of how the context affects linguistics interpretation; one aspect of pragmatics is deixis.

1.6 Source of Data

In this research, source of data is the subject from which the data are obtained. The researcher chooses the *Victorian Ghost Stories* written by Mike Stocks as the source of data because this researcher easily finds the kinds and the causes of person deixis in social status and rank in these stories.

1.7 The Organization of The thesis

The thesis contains five chapters. The content of each chapter is as follows:

1. Chapter 1: Introduction consisting of background of the study, Statement of the Problem, Purpose of the Problem, benefit of the Research, Scope of the Study, Source of Data and the Organization of the Thesis.
2. Chapter II: Underlying theories consisting of pragmatics, deixis, speech act, meaning, addresses term and naming.
3. Chapter III: The method of Research consisting of types of research, technique of data collecting, and technique of data analysis.

4. Chapter IV: Data analysis consisting of the kinds of person deixis used in the Mike Stock's Victorian Ghost Stories.
5. Chapter V: Conclusion is not divided into subchapters.