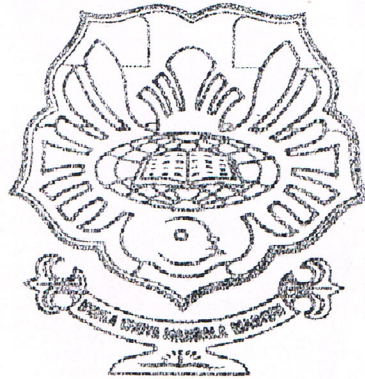


**An Analysis of Metaphor  
In Olah Raga Column of Jawa Pos Newspaper  
Of June 2003**



A Thesis Presented to the English Department,  
the Faculty of Letters, Widya Mandala University,  
as a partial fulfilments  
for the Sarjana Degree in English

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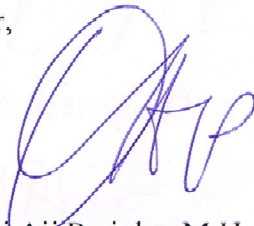
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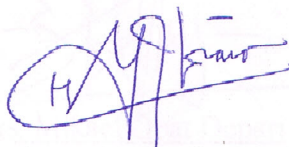
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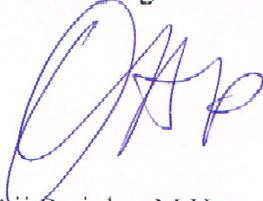


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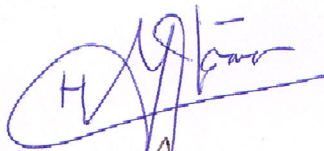
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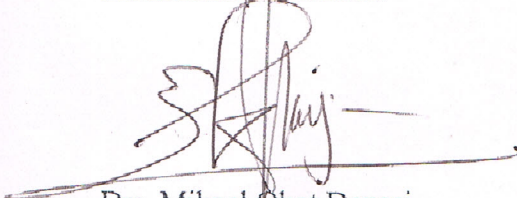
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Acknowledged by,

The Faculty of Letters



**Dedicated to :**

- ❖ My Beloved Mother
- ❖ The late Father of Mine
- ❖ My Beloved Sister and Brother
- ❖ My Alma Mater

## ACKNOWLEDGEMENT

First of all, I would like to thank the members of the committee for their support and guidance throughout the process.

Next, I would like to thank my family and friends for their love and support during this journey. Their encouragement and belief in me were the driving force behind this work.

I also want to thank my supervisor, Dr. [Name], for his/her patience and expertise. His/her guidance and feedback were invaluable in shaping this research.

Finally, I would like to thank myself for not giving up and for completing this journey. It has been a challenging but rewarding experience.

Motto: Failure is a misfortune but regret is a catastrophe



## ACKNOWLEDGEMENT

First of all, I would like to thank God, because of His Kindness. I can do all the assignments, especially this thesis.

Next, I wish to render my sincere gratitude to Yuli Widiani, M.Hum who has guided the writer patiently and made some correction on the draft of this thesis. I am also grateful to Drs. Dwi Aji Prajoko, M.Hum who has supported the writer with indispensable help during the process of composing this thesis. Further, I want to offer my thanks to Drs. Obat Mikael Depari and all the lecturers of Widya Mandala University who have enriched me with knowledge and wisdom.

It is really a pleasure for me to express my sincere gratitude to my mother for her blessing and support. I also thank to my late father for his protection, love and education. My gratefulness also goes to my sister Retno and my brother Ipoet for joy, support, and care. I also wish to thank my grand mother and grand father for support.

Finally, I devote my appreciation to my best friends: Niken, Desi, Kembar, Jarot, Budie, and Agustinus who have contributed their spirits and knowledge in composing this thesis.

**Kunti Retno Rahajeng**

## ABSTRAK

Arti suatu bahasa itu bermacam-macam. Adakalanya, arti suatu bahasa itu tampak jelas sehingga orang yang diajak berkomunikasi akan mudah memahaminya. Namun, apabila arti bahasa tersebut tersembunyi maka orang yang diajak berkomunikasi harus teliti mengartikannya. Hal itu disebabkan karena bahasa tersebut menggunakan gaya bahasa yang artinya berbeda dengan arti sebenarnya. Gaya bahasa bervariasi, yaitu metafora, hiperbola, sinekdok, simile, personifikasi dan pupemisme dimana tiap-tiap gaya bahasa tersebut mempunyai fungsi dan makna yang berbeda.

Penulis terdorong untuk menganalisa gaya bahasa yang terfokus pada gaya bahasa metafora yang terdapat pada kata atau frase di Jawa Pos terbitan Juni 2003 pada bagian kolom Olah Raga. Karena tanpa disadari pada kolom tersebut banyak menggunakan gaya bahasa yang salah satunya adalah metafora.

Dalam penelitian ini penulis menggunakan metode penelitian deskriptif, karena penulis ingin menggambarkan jenis arti kata atau frase berdasarkan tujuan dan penggunaan gaya bahasa metafor. Penulis mengumpulkan 41 data yang kemudian dalam pengolahannya, data tersebut digolongkan berdasarkan tujuan yang di bagi menjadi tiga yaitu *literal inexpressibility*, *compactness*, dan *vividnes*. Dan bentuk-bentuk metafora yang antara lain *similarity*, *semantic violation*, dan *pragmatic violation*.

Hasil studi menunjukkan bahwa penggunaan gaya bahasa metafora yang terdapat pada kolom Olah Raga Jawa Pos bertujuan untuk memberikan daya tarik bagi pembacanya agar lebih berbobot dalam penyuguhan berita yang disampaikan wartawan pada pembacanya.



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