

# CHAPTER I

## INTRODUCTION

### 1.1 The Background of the Problem

Language is often defined as a means of communication, and it plays a great role in our life. Language lives only as long as there are people who speak it and use it as their native tongue. Language is used to express our ideas, wishes and information in communication with one another in social relationship. Thus, the importance of language does not depend alone on a matter of number or theory, but it depends alone on the importance of people who speak it. Communication through the use of spoken language involves understanding and reaction to what someone states or says. The response or reaction may be in the form of statement, question, agreement or even disagreement. Therefore, language is very important in human life.

Communication does not always occur face to face but also in one way communication. Communication occurs in one way is ordinarily provided through several television, radio, magazine and newspaper which are supposed not only to give information, education, but also entertainment.

Mass media perform a number of essential functions in our lives. Mass media such as television, radio, magazine and newspaper do not only serve information, help to socialize and educate us, but also entertain us. Nowadays, mass media cover

homes and places of business and their influence is very powerful and on inevitable part of daily life. That is why the writer chooses an analysis of figure of speech in newspaper especially of metaphor, as the object of this research and the discussion is only focused in Olah Raga column of Jawa Pos Newspaper, based on title "An Analysis of Metaphor in Olah Raga Column of Jawa Pos, newspaper on June 2003.

Metaphor is similar with simile. Both of them talk about the comparison between two things. The difference between both of them is that comparison in metaphor is not direct but implied because of the difficulty to understand the expression using figure of speech, the writer gives the explanation about the figure of speech limited on metaphor.

## **1.2 The Statement of the Problem**

In this part, the writer wants to present the problem that has correlation to the title of the thesis. The problem in this discussion refers to some points.

1. What are the features of Metaphor used in Olah Raga column of Jawa Pos newspaper?
2. What are the meanings based on the significance of Metaphor in Olah Raga column of Jawa Pos newspaper?

### **1.3 The Aims of the Study**

In line with the statement of the problem above, this study has the purpose to analyze the figure of speech in Olah Raga column of Jawa Pos Newspaper on June 2003. The aims of the study are as follows.

1. To describe the features of metaphor used in Olah Raga column of Jawa Pos Newspaper.
2. To describe the meanings based on the significance of Metaphor in Olah Raga column.

### **1.4 The Scope of the Problem**

In analyzing this research, the writer will make a limitation about the topic. This limitation is used to avoid the complicated discussion about this research concerning with the topic chosen by the writer. The topic will be limited on the words or phrases or sentence in Olah Raga Column of Jawa Pos Newspaper of June 2003, which have metaphorical meaning.

### **1.5 The Source of Data**

The writer chooses the Jawa Pos newspaper as the source of data because the writer often finds the use of metaphor in Olah Raga column of Jawa Pos. Besides, the writer is interested in knowing the terms used by journalist written in Olah Raga

Column of Jawa Pos. Furthermore, the writer chooses Jawa Pos because it is published national wide. The source of this thesis is the Jawa Pos newspaper starting from 1<sup>st</sup> June 2003 up to 30<sup>th</sup> June 2003.

### **1.6 The Organization of the Thesis**

This thesis contains five chapters. The content of each chapter as follows

#### **Chapter I**

This chapter is the introduction. It includes the background of the problem, statement of the problem, the aim of study, the scope of the problem, source of data and the organization of the thesis.

#### **Chapter II**

This chapter discusses the theories, which used to support the analysis. It covers style, diction, figures of speech, and metaphor.

#### **Chapter III**

This chapter presents research method, which is applied to conduct the research. The research method involves research design, data collecting procedure, and technique of data analysis.

#### **Chapter IV**

This chapter discusses the analysis of the data. Here, the data will be analyzed according to the meaning of metaphor based on purpose and features.

## Chapter V

This chapter shows the conclusion as the result of data analysis.