CHAPTER V

CONCLUSION

The features of metaphor are similarity semantic violation and pragmatic violation. The feature of metaphor similarity means the result of using a term normally signifying an object or concept in such a context that it must refer to another object or concept. Although they retain their conceptual independence, they meet the same characteristic mostly. Another feature is semantic violation, which makes metaphor different from another, often disobey the norm of semantic restriction. Finally, metaphor also breaks the pragmatic violation. In this case pragmatic rules as to do with people's use of language in context which influences the interpretation of meaning.

The writer of Olah Raga column of Jawa Pos tries to express ideas and informations he gets to the readers. He has to posses characteristic in his writing, so that the reader are not boring but enjoy reading news written by the writer. To fulfill these requirements he chooses appropriate words to weighten his writings. Using figure of speech becomes the choice and one of them is metaphor. The meanings based on the significance of metaphor are divided into three, first, the meanings based on literal inexpressibility. In some case, literal language is not sufficient to fulfill the expression and the meaning of the whole. Further, literal sense would be the meaning

of the term in dictionary, but it is difficult to find a fixed series of words to express his concept completely. Second, the meanings based on compactness. As figure of speech, metaphor plays the important rule to satisfy this need. Another purpose of using metaphor done by the writer refers to the principle of economy. The writer prefers using short condensed statements to using long wasting ones. Written language is the writer expression of mind. Third, the meanings based on vividness. His simple idea can be mode into beautiful, vivid, and picturesque writings. The existing vocabulary could be insufficient for this condition that is needs to find an alternative word to perform the purpose.

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