

**THE ANALYSIS OF COOPERATIVE PRINCIPLE USED BY
THE CALLERS IN "SUNDAY BRUNCH" PROGRAM
ON SAS FM RADIO STATION – SOLO**



**A Thesis Presented to the English Department,
the Faculty of Letters, Widya Mandala University
as a Partial Fulfillment of the Requirements
for the Sarjana Degree
in English**

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**THE FACULTY OF LETTERS
ENGLISH DEPARTMENT
WIDYA MANDALA UNIVERSITY
MADIUN
2003**

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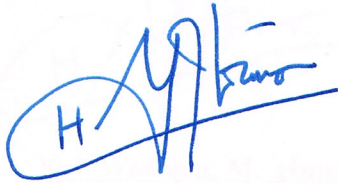
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FACULTY OF LETTERS
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APPROVAL SHEET I

This is to certify the Sarjana Thesis of Ria Dewi has been approved by the advisor for further Approval by the Examining Committee.

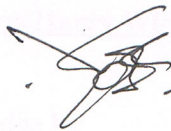
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Yuli Widiana, M. Hum

Co – Advisor



Drs. Julius Harry Widodo, M. Hum

APPROVAL SHEET II

This is to certify the Sarjana Thesis of Ria Dewi has been approved by the advisor for further Approval by the Examining Committee as a requirement for the sarjana degree in English.

Thesis Examining Committee.



Yuli Widiani, M. Hum



Drs. Julius Harry Widodo, M. Hum

Acknowledge by,
The Faculty of Letters
Dean,



Drs. Dwi Aji Pradjoko, M. Hum.

DEDICATION

This thesis is dedicated to:

1. **My beloved father & mother,**
for endless love, everlasting
prayers, patience and care are the
light of my life.
2. **My brothers Didik & Wiwin,**
who after many years of living
together with love

MOTTO

☩ God is love

(I John 4: 8)

☩ For surely there is an end; and thine
expectation shall not be cut off

(Proverbs 23: 18)

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First of all, the researcher expresses praise and thanks to the Almighty God, through his blessing and guidance, this thesis can be completed on time.

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In addition, I would like to express my great gratitude to my family, for the prayer. "Freshmaker" Shita and Iin. My bestfriends in Jl. Semangka 15B, Heni, Tari, Henry, Ira, Niptu and Heru, for kindness and togetherness. All my classmates of English Department '99, for the nice years. Imtaq Computer Crews Mas Dwi, for allowing me to use their computer. Other who can not be mentioned, for the prayer and supports.

Finally, I hope a lot that my little package could give some meaning for the readers in general and for the students of English Department and the interested researcher who intends to develop a further study with more meanings.

Ria Dewi

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ABSTRACT

This study has an objective in discovering the application of Grice's Cooperative Principle. This objective is broken down into: (1) To describe how are the maxims in the conversation applied in "Sunday Brunch" program. (2) To describe the obstacles found in applying the maxims.

This is a descriptive research entitled "*The Analysis of Cooperative Principle Used By The Callers in "Sunday Brunch" Program On SAS FM Radio Station – Solo*". This topic is adopted according to the consideration of the interesting phenomenon within how the cooperative principle in the conversation is generated.

This study used pragmatic approach based on Grice's theory of implicature covering of cooperative principle and its maxims namely maxim of quantity, quality, relevance and manner. The source of data in this study is the conversation in "Sunday Brunch" program on SAS FM radio station – Solo. Meanwhile, the technique of collecting data of this research selecting the sample according to a certain criterion.

The result of the study shows that the callers tend to be balance dealing with their fulfillment the maxims of cooperative principle. This means that not the entire participant in the conversation have shared sufficient, relevant, true and appropriately. The callers sometimes violate one or more maxims of cooperative principle.

ABSTRAKSI

Penelitian ini bertujuan untuk menjelaskan penerapan dari teori Grice mengenai Cooperative Principle (Prinsip Kerjasama). Tujuan penelitian terbagi dalam: (1) Untuk menerangkan bagaimana maksim – maksim dalam prinsip kerjasama diterapkan oleh para penelepon di program “Sunday Brunch”. (2) Untuk menemukan hambatan – hambatan dalam menerapkan maksim-maksim tersebut.

Penelitian ini menggunakan metode deskriptif, dengan judul “*Analysis of Cooperative Principle Used By the Callers in “Sunday Brunch” Program on SAS FM Radio Station – Solo*”. Topik ini menarik untuk diangkat menurut pertimbangan yaitu bagaimana prinsip kerjasama dalam suatu percakapan dapat ditimbulkan atau dihasilkan.

Penelitian ini menggunakan pendekatan pragmatik, berdasarkan pada teori Grice mengenai Implicature yang meliputi Cooperative Principle (Prinsip Kerjasama) yang meliputi 4 maksim, yaitu maksim kuantitas, kualitas, relasi dan cara. Sumber data untuk penelitian ini diambil dari percakapan pada program “Sunday Brunch” yang disiarkan di radio SAS FM Solo. Sementara itu teknik pengumpulan data pada penelitian ini yaitu dengan menyeleksi contoh-contoh data menurut kriteria tertentu.

Kesimpulan dari penelitian ini menunjukkan bahwa para penelpon pada acara tersebut cenderung melakukan hubungan yang baik dan seimbang dengan menerapkan dan memenuhi maksim pada prinsip kerjasama. Tetapi ini tidak berarti bahwa semua penelpon telah memberikan informasi atau pesan yang cukup, relevan, benar, jelas dan tepat. Para penelepon juga masih ada yang melanggar satu atau lebih dari maksim yang ada pada prinsip kerjasama.