

## CHAPTER I

### INTRODUCTION

#### 1.1 The Background of the Problem

Communication is needed by human beings to make relationship with one another in their daily life. Nowadays, communication is badly needed by modern community. They use it to share their ideas, thoughts and emotions. According to A. Chaedar Alwasilah in his book *Sosiologi Bahasa* communication is a process by which information is exchanged among individuals through a common system of symbols, signs or behavior (1985:9). The definition above implies that communication is an exchange of information through a certain system. In this case, communication uses language as its means.

In *Sociolinguistic Patterns*, William Labov says that language is form of social behavior. It is used by human beings in a social context, communicating their needs, ideas and emotions to one another (1976:183). It can be said that language is an important means of communication. Besides, it is also used as the social symbol for human.

Nowadays, we get information easily by using modern technology media. One of them is internet. Much information which people need is available there. In internet we can find out information about politic, economy, culture, et cetera. It clarifies that internet is one of the sources of information.

Internet becomes a trend for people all over the world. It is considered as the necessity. As a matter of fact, there are a lot of netters who subscribe sites in internet. Commonly, the sites contain information and news. Of course, at these sites the netters use different language styles in their mails. Every netter has his own language styles to provide his mails. Some of them are grammatically acceptable while some others are not. Most of users of internet are educated persons, for instance, officials, businessmen, educators and students.

The phenomenon of internet development affects the way of our life. In Indonesia, for example, there are a lot of Net Cafes (Warnet). They can be found in almost every strategic places. Even many people have their houses installed with internet.

We can see that there are a lot of local sites. Some of them provide information in national language, that is, Indonesian, while some others provide it in English. One of the famous sites is [www.google.com](http://www.google.com) which provides information about current issues, such as political, economical, social and cultural ones. It also provides a place where the netters can give their comments about something. It is called the discussion forum. In this site, English becomes the main language among most of the netters. Furthermore, different issues influence the language style used by the netters in expressing their ideas, emotions, and thoughts.

## 1.2 The Reason of Choosing the Topic

This research is based on a reason that internet is used widely all over the world. By using internet human can communicate in so many ways which are related with language style. There are a lot of language styles used by the netters. The writer finds it challenging to investigate this phenomenon in order to get a deeper understanding on the language style.

## 1.3 The Scope and Limitation

Language style covers so many scopes. It covers syntax, diction, and figure of speech. Syntax studies sentences whether they are long or short, what grammatical types occur (simple, compound, complex, compound-complex, fragment), what functional types appear (statement, question, command, exclamation), whether the word order is usual or unusual, whether there is deliberate repetition of grammatical pattern in phrases, clauses or sentences. In [www.google.com](http://www.google.com) the netter comments a topic which may be in the form of statement or interrogative. While, diction refers to word choice: what part of speech predominant., whether the words are general or specific, abstract (love, freedom, honesty) or concrete (ice cream cone, radiator cap), formal or informal, denotative or connotative, common or usual, long or short. This thesis focuses only on denotation and connotation. Then, figure of speech is considered as words which are used in a non-literal sense to present a figure, picture, or image. It covers anacoluthon, antithesis, apostrophe, hyperbole, irony, metaphor,

metonymy, oxymoron, paradox, periphrasis, personification, pun, simile, synecdoche, synesthesia, and understatement. This thesis discusses only irony, hyperbole, and personification. Further, all the data are taken from www.google.com of January, February, March, and April 2002.

#### **1.4 The Problem of the Study**

The problem of the study is stated as follows:

1. What is the language style used by the netters in the case of syntax?
2. What is the language style used by the netters in the case of diction?
3. What is the language style used by the netters in the case of figures of speech?

#### **1.5 The Aim of the Study**

In line with the statement of the problem above, this study has the purpose to investigate the language style used by the netters. The aims of the study are as follows:

1. To find out the language style used by the netters in the case of syntax.
2. To determine the language style used by the netters in the case of diction.
3. To investigate the language style used by the netters in the case of figures of speech.

## 1.6 The Key of the Terms

For the sake of clarity, some key of the terms will be given below:

- Internet : the acronym of international networks. It is a mechanism for connecting or bridging different networks so that two communities can mutually connect each other globally.
- www.google.com : one of websites which the issues about politic, economy, and culture in the text form and also a menu called discussion forum.
- Mail : a term which refers to a letter available in internet.
- Site : the address of intended websites.
- Netter : the user of internet.
- Net café (Warnet) : the rental place for internet service.

## 1.7 The Method of Study

The method of study which is used in this research is descriptive research. Winarno Surachmad in *Dasar dan Teknik Research: Pengantar Metodologi Ilmiah* says that descriptive method means a way used to solve the actual present day problem by collecting, classifying and analyzing data (1978:132). By applying the method firstly the writer collects the data from the source, then classifies the collected data, and finally analyzes them.

## 1.8 The Organization of the Thesis

This thesis contains five chapters. The content of each chapter is as follows:

### 1. Chapter I

This chapter is the introduction. It includes the background of the study, the reason of choosing the topic, the scope and limitation, the problem of the study, the aim of the study, the key of the terms, the method of study and the organization of the thesis.

### 2. Chapter II

This chapter discusses the theories which are used to support the analysis. It covers the understanding of internet, the understanding of style, and the characteristics of style.

### 3. Chapter III

This chapter presents research method which is applied to conduct the research. The research method involves research design, the subject, the instrument, the procedure of data analysis, and the technique of data analysis.

### 4. Chapter IV

This chapter discusses the analysis of the data. Here, the data will be analyzed according to syntax, diction, and figures of speech.

### 5. Chapter V

This chapter shows the conclusion as the result of data analysis.